

THE REMAKERY

SUMMARY OF PROJECT:

Documentary and Commercial Production filmmaking workshops delivered by Iconic Steps.

Iconic Steps is a social enterprise that supports young people from diverse and underrepresented backgrounds to get into the media industry. This is done by delivering free media production courses, and an extensive Alumni Programme which provides 1:2:1 support from our Youth Engagement Manager, and opportunities from our media partners (including Disney, Warner Bros, and ITV), such as job opportunities, mentoring, and access to industry-led masterclasses and insight sessions.

In each workshop, young people were guided by professional filmmakers to develop, shoot, and edit a short video. In both the Documentary and Commercial workshops, the focus of the video outputs was The Remakery and its values.



SUMMARY OF REUSE COMPONENT:

The Documentary video focussed on sustainability, and the ways in which The Remakery's values and concept can be replicated. It offers a point of inspiration for other individuals and organisations who want to develop a greater sense of sustainability and awareness of the reuse of waste.

The Commercial videos acted in a similar way, and can also be used to promote The Remakery in a more commercial way.

SUMMARY OF ENGAGEMENT:

The workshops engaged with local young people who were extremely diverse. There was an ethnically diverse mix, and also several young people with additional support needs. Their engagement with the programme and with Iconic Steps generally directly improves the chance of employment for young people who are facing barriers to entry. They will go on to receive ongoing support from Iconic Steps' Youth Engagement Manager. The videos that they have made will also be added to their showreels, and act as professional experience when they are applying for work. Further, the young people engagement in the workshops were able to improve their confidence, social skills, and also resilience, all of which are essential in their emotional wellbeing and employability.

Project Lead: Kate Fahy - Iconic Steps

Young people engaged: 12

[Iconic Steps - Film #1, Summer 22](#)

[Iconic Steps - Film #2, Summer 22](#)

<https://www.youtube.com/watch?v=7QvkG-97kCM&t=1s>

https://www.youtube.com/watch?v=_mTwaOc4tCw&t=2s